Capability Statement - AlyData

AlyData
Data Value Unleashed

Core Competencies

AlyData's mission is to transform organizations by **_unleashing tangible business value from their Data and Information assets_** _by being a trusted service provider to our clients_.

- **Chief Data Officer Advisory** – Trusted advisor to CDO's to assist with strategy, planning, and program execution.
- **Data Management & Governance –** Data governance, Data Quality, Data Privacy, Master Data Management, Data Catalog, and Metadata Management
- **Audit Protection** – Maturity Assessments, Gap Remediation and Regulatory Compliance (GDPR, CCPA, BCBS 239, etc.)
- **Deep Insights** – 'Data Science as a Service' bundled offering

- **Due Diligence** – Data and Cybersecurity due diligence to support mergers and acquisitions
- **Training** - Data management, Data Governance, Data Quality, Data Catalogs, Privacy, Compliance, Cloud Migration, and Data Security
- **Change Management** – Change strategy and implementation to support data programs
- **Data Program Management**

Competitive Differentiators

Service Excellence - Industry leading CDO Advisory and Data Management & Governance offerings coupled with proprietary frameworks and methodologies utilizing the latest open source technologies and industry best practices.

Track record of delivery - We have delivered data management & governance services and solutions across Financial Services, Healthcare, Hospitality, and Federal Government clients.

Agility - We believe in time-to-value and have a propensity for agile and high quality delivery of data management and data science solutions.

Project Accelerators - Have developed repeatable data management and governance frameworks and processes, project artifact templates, best practices and data utilities that reduce client's costs and delivery time by 20 to 30%.

Thought Leadership - AlyData has published two books on Data-driven Leadership and authored over 100 articles on Data Management, Data Governance, Data Privacy and Data Science. Our founder is a thought leader and regular keynote speaker at various industry events.

Past Performance (partial)

TD Ameritrade **–** Trusted advisor to the firm's Chief Data Officer to develop an enterprise data management strategy and execution plan to address major audit findings. Delivered data governance, data protection, data architecture, and data lake initiatives.

SunTrust Bank **–** Advised bank management on building an enterprise Data Center of Excellence to support the enterprise Data Lake – to drive adoption, training, metrics, and engagement.

Consumer Finance Protection Bureau – Provided quality, data governance, and data security and privacy subject matter expertise to mature the agencies data program. Developed data management roadmap, repeatable processes, and data quality KPI's.

Hilton Hotels **–** Modernized the data warehouse and associated analytics at corporate headquarters**,** developed master data management strategy, developed the roadmap and got stakeholder buy-in.

MassHousing **–** Risk management driven project. Developed the requirements, specifications, design, ETL, and analytics for a Loan Quality Data Mart.

Institute of Cardiovascular Excellence - Delivered data science solution to analyze claims data to assist client's legal staff address DOJ lawsuit.

Company Data

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Publications –
Data-Driven Leaders Always Win
Data-Driven Leadership
AlyData Blog

Strategic Partnerships

Manta – Data Lineage
Collibra – Data Governance
Alation – Enterprise Data Catalog
Trifacta – Data Preparation for Data Science
BigID – Sensitive Data Discovery
Cinchy – Enterprise Data Fabric
Solidatus – Enterprise Data Fabric
Tealium – Customer Data Platform

Snowflake – Cloud Data Warehouse
StreamSets – Stream Processing
Databricks – Unified Data Analytics
Immuta – Data Privacy/Access
TAMR – Agile MDM
Denodo – Data Virtualization
Informatica – ETL/Governance